

She Scribes (www.SheScribes.com)

SheScribes@Optonline.net



About Me:

Hello! My name is Kimberly and I am the owner and editor of She Scribes. I'm happily married to my best friend and we are the parents of two teenagers. We live in the suburbs of New York City with our five cats, dog and a Goldfish. I also work part time in a childcare setting.

I started blogging in April of 2008. I originally started a blog for my home business but soon found my home business (party favors & business promotional products) was boring to write about. Since I love to write I started to write about whatever was on my mind. And so She Scribes was born.

My blog's tag line is "A little bit of this, a little bit of that." I don't consider myself a "niche" blogger, although I am often seen as a "mommy blogger," even being honored as such as part of [Cision's Top 50 U.S. Mom Bloggers of 2014](#).

I enjoy writing about a variety of subjects including (but not limited to), entertainment, house and home, food, recipes, parenting, pets, technology and more.

Here are **some** of the brands I have enjoyed working with over the years.



Site Stats:

Here are my site stats as of October 1, 2015. I have included links to my accounts.

Subscribers (E-mail, RSS and Blog Lovin' combined): 5,297 (this number fluctuates but it's in the 5,200+ range).

[Facebook](#): 19,320

[Twitter](#): 26,030

[Instagram](#): 4,200

[Google+](#): 873 have me in their circles

[Pinterest](#): 3,871

Additional Information:

Brand Ambassador Programs: I enjoy working as a brand ambassador. *Some* ambassador programs I have participated in include Keurig, The Apartment Guide, Popsicle, Bronx Zoo, Hellmann's, ConAgra Child Hunger Ends Here, Excedrin, Movies on Demand, Outback, Rite Aid, Fox Insiders and Netflix.

If you are interested in having She Scribes be a part of your ambassador program please feel free to reach out to me with the details.

Sponsored Content/Posts: Due to the large amount of requests I receive each day, combined with the need to balance content with my own editorial material, I accept article requests for a fee of \$300. Posts will be a *minimum* of 300+ words. *In addition* each article is accompanied by a social media blast to Facebook, Twitter, Google+ and when possible Instagram, Pinterest and/or Vine.

If this out of your budget I can offer you a more affordable option of doing a social media blast for \$100. This fee would include a shout out on these social media channels – Facebook, Twitter, Google+ and when possible Instagram, Pinterest and/or Vine.

Feel free to reach out to me to discuss your budget and what you would like me to do for you. Nothing is "written in stone" and I am willing to work out something that is fair and reasonable.

Posts written by the client/advertiser: I also accept posts written by the client/advertiser for \$150. The post must be *100% unique to my site* (I do check). The post would need to be interesting, useful or entertaining. It should not read like a glorified advertisement.

Press releases: I will repost a press release with a short introduction for \$100.

Reviews: I am always happy to do reviews. It's a great way to learn about new products and share my experiences with my readers. Reviewed products must be full size (no sample sizes) and have a *minimum* retail value of at least \$50+. *Reviewed products will not be returned.*

Reviews are shared on Facebook, Twitter and Google+, as well as Pinterest, Instagram and/or Vine whenever possible.

My shipping address (**not** personal address) is...

Kimberly Vetrano

She Scribes

220 Country Club Lane, Bldg. #21

Pomona, New York 10970

Products sent to me randomly (without prior communication) will be reviewed on my site and/or social media blasts at my discretion.

Giveaways: My readers love the opportunity to win fun prizes. Giveaway prizes must be full size (no sample sizes) and have a *minimum* retail value of \$50. The sponsor is responsible for shipping the product to the winner/winners.

Giveaways are shared on Facebook, Twitter, Google+ and Pinterest, as well as various giveaway sites.

It would be a nice gesture if the same giveaway product is sent to me as a “thank you” for hosting and promoting the giveaway.

Twitter Parties: I have hosted and co-hosted Twitter parties. If you would like me to host/co-host your next Twitter party, please feel free to reach out to me with the information.

Events: I enjoy attending events. I have had the pleasure of participating in several set tours and attending red carpet events for Disney, Sony and ABC. I have also enjoyed events hosted by Hellmann’s, Ragu, Excederin and ConAgra’s Child Hunger Ends Here to name a few.

Transportation and accommodations (if needed) must be covered in order for me to attend events (car service, airfare, hotel, transfer, meals...).

Although I live in the suburbs of New York City it is difficult for me to drive into the city. Car service would need to be provided in order for me to attend unless it’s a family event on the weekend where my family could also come with me.

Payment: I accept payment via Pay Pal (www.PayPal.com) as well as checks and gift cards.

I am looking forward to working with you.

